



Fly Event

WE OWN OUR TOOLS, WE MATCH YOUR BUDGET



# About US

AS A GROUP OF DYNAMIC YOUTH WE STARTED OUR PROFESSIONAL CAREER IN THE ENTERTAINMENT FIELD IN 1998, AND OFFICIALLY ESTABLISHED OUR COMPANY “SCOPE EVENTS” IN 2006. WE ARE CONSIDERED ONE OF THE PIONEER COMPANIES WORKING IN THE FIELD OF EVENTS PLANNING AND EXECUTION. BESIDE OFFERING COMPLETE SOLUTIONS TO OUR CLIENTS FOR THEIR EVENTS AND OCCASIONS, WE ALSO CREATE, INVENT, PREPARE AND EXECUTE ALL ACTIVITIES RELATED TO THE ENTERTAINMENT DOMAIN.

WHAT MAKES US DIFFERENT IS THAT WE OWN 90% OF EQUIPMENT USED DURING EVENTS. WE OWN ALL THE LIGHTING, SOUND, AUDIO VISUAL, SPECIAL EFFECTS AND DJ EQUIPMENT AS WELL AS THE LATEST TECHNOLOGY IN VIDEO SHOOTING.





# Fly of work

## 1- IMPRESARIO SERVICES:

WE HAVE AN OFFICIAL IMPRESARIO LICENSE WHICH GIVES US THE RIGHT TO DEAL WITH ALL TYPE OF ENTERTAINERS & FINALIZE ALL PERMITS AND LEGALIZATIONS NEEDED FOR EVENTS. OUR RELATIONSHIP WITH THE ENTERTAINERS SPECIALLY THE SUPER STARS IS TOTALLY DIFFERENT THAN OTHER IMPRESARIOS IN EGYPT, AS WE CHANGED THE IMAGE OF THE IMPRESARIO.

## 2- SOUND SYSTEM:

WE OWN STATE OF ART SOUND SYSTEM EQUIPMENT AND THE LATEST TECHNOLOGIES FOR SPEAKERS, AMPLIFIERS & MICROPHONES WIRED AS WELL AS WIRELESS. WE CAN HANDLE UP TO 2 MEGA CONCERTS IN PARALLEL WITH THE SAME QUALITY. WE HAVE THE MOST PROFESSIONAL AND WELL TRAINED TECHNICIANS, SOUND ENGINEERS AND OPERATORS.

## 3- LIGHT SYSTEMS:

WE OWN STATE OF ART LIGHT SYSTEM EQUIPMENT AND THE LATEST TECHNOLOGIES FOR TRUSSING SYSTEMS, MOVING HEADS, DIMMERS ...ETC. WE CAN HANDLE UP TO 2 MEGA CONCERTS IN PARALLEL WITH THE SAME QUALITY. WE HAVE THE MOST PROFESSIONAL AND WELL TRAINED TECHNICIANS AND OPERATORS.



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## 4- CONFERENCE EQUIPMENT:

- LED SCREEN IN \ OUTDOOR (P4- P3 - P2 )
- ALL TYPES OF SCREENS (PLASMA - LCD - LED) IN DIFFERENT SIZES.
- PROJECTION SCREENS (FRONT & BACK) IN DIFFERENT SIZES.
- DATA SHOW PROJECTORS (4000 - 6000 - 7500 - 10000 - 15000 - 20000 ANSI).
- TRANSLATION BOOTHS WITH INFRARED RECEIVING TECHNOLOGY.
- LAPTOPS & PCS WITH THE HIGHEST CONFIGURATIONS (AS MANY AS NEEDED).
- IT WIRELESS NETWORKING.
- FAX MACHINES, PRINTERS, SCANNERS & PHOTOCOPIERS (MANUAL & AUTO).
- VIDEO CONFERENCE SYSTEMS (ISDN & ADSL).
- SPECIAL CONFERENCE SOUND SYSTEMS.
- SPECIAL CONFERENCE CONDENSED MICROPHONES.
- SATELLITE INTERNET CONNECTION UP TO 10 MB/S.
- INSTANT TRANSLATORS UN CERTIFIED (ENGLISH - FRENCH - ITALIAN - SPANISH)
- OVER HEAD AND SLIDE PROJECTORS.
- PODIUMS (TRANSPARENT ACRYLIC)



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## 5- PROFESSIONAL VIDEO SHOOTING:

WE HAVE THE LATEST TECHNOLOGY IN VIDEO PRODUCTION. WE OWN 3CCD SONY DV CAMS, PROFESSIONAL CRANES JIMMY JEEP TRIANGLE, DIGITAL VIDEO MIXING CONSOLES SONY & PANASONIC & WIRELESS A/V TRANSMITTERS AND RECEIVERS FOR 100% WIRELESS VIDEO SHOOTING. FINALLY WE OWN THE ONLY MASTER PIECE AVAILABLE IN EGYPT (SONY SYN-CAM 2010), IT' S THE ONLY DEVICE WHICH DO SEAMLESS SWITCHING WITH VGA IN & VGA OUT.

## 6- PROFESSIONAL DJS:

WE HAVE THE MOST POWERFUL DJS TEAM.

## 7- SPECIAL EFFECTS:

WE OWN VARIOUS ITEMS OF CREATIVE SPECIAL EFFECTS:-

- FIRE WORKS
- FIRE SPRAYS
- CONFETTI MACHINES
- LASER BEAM MACHINES (YAG & ARGON) MULTI COLORS
- COLD FLAMES
- BUBBLE MACHINES
- FOG, HAZE & HIGH DENSITY SMOKE MACHINES





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## 8- SETUP AND BANQUETING SERVICES:

AS WE DON' T OWN TENTS, CHAIRS, TABLES, CARPETS ....ETC AND ALL BANQUETING ITEMS, WE OUTSOURCE ALL THESE ITEMS FROM OUR SUBCONTRACTORS' DATABASE WITH A VERY HIGH QUALITY AND EXTREMELY COMPETITIVE PRICING.

IF YOUR COMPANY NEEDS OUR SUPPORT IN THIS FIELD, WE WILL HAVE THE CAPABILITY TO DESIGN THE FULL LAYOUT AND SETUP FOR ANY VENUE. WE CAN MANAGE TO AVAIL DIFFERENT TYPES OF TENTS AND STAGES FOR DIFFERENT OCCASIONS AND EVENTS' TYPES. WE HAVE AN ACCESS TO AN EXCLUSIVE SOURCE FOR ALL TYPES OF DECORATION AND SETUP ACCESSORIES. THROUGH THIS SOURCE WE CAN BUILD COMPLETE THEMES FOR WHATEVER ERA YOU MAY NEED (PHARONIC - ISLAMIC - ROMAN ...ETC.)





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## 9- EVENT`S MANAGEMENT AND IMPLEMENTATION:

THROUGHOUT OUR COLLECTIVE EXPERIENCES SINCE 1998 TILL NOW, AND BASED ON THE DIVERSITY OF KNOWLEDGE AND BACKGROUNDS OF OUR TEAM MEMBERS, WE HAVE A VERY POWERFUL EVENTS MANAGEMENT TEAM, EXPERIENCED AND SPECIALIZED IN ALL TYPES OF EVENTS:

CORPORATE EVENTS  
MATERIAL/BOOTH PRODUCTION  
PRODUCTS LAUNCHES  
BUSINESS MEETINGS  
BUSINESS CONFERENCES  
PRESS CONFERENCES  
GRADUATION EVENTS  
PROMS PARTIES  
WEDDINGS  
ENGAGEMENTS.





# Fly of work

## 10- MARKETING SOLUTIONS:

BASED ON OUR WIDE EXPERIENCE IN BOTH MARKETING AND EVENTS, WE BUILT OUR OWN STRATEGY OF TRADE MARKETING AND FIELD ACTIVITIES TO OFFER TO OUR CLIENTS AN EXTENDED ARMS FOR THEIR MARKETING STRATEGIES:

IN STORE ACTIVITIES  
SAMPLING CAMPAIGNS  
TRADE PROMOTIONS  
MYSTERY SHOPPING  
- DATA BASE REGISTRATION





# Special Themes



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# MIU Concert



Fly Event



# MCV Echo Line Launch





# Moulid Ericsson





# Orascom Telecom ITU Gala Dinner





# SODIC





# Malvern College Egypt





# Dental Exhibition of Future University in Egypt





# FUE International Confence of Pharmaceutical Sciences 2017





# Wedding





# HSBC – Annual Day 2014





# HSBC – Annual Day 2015



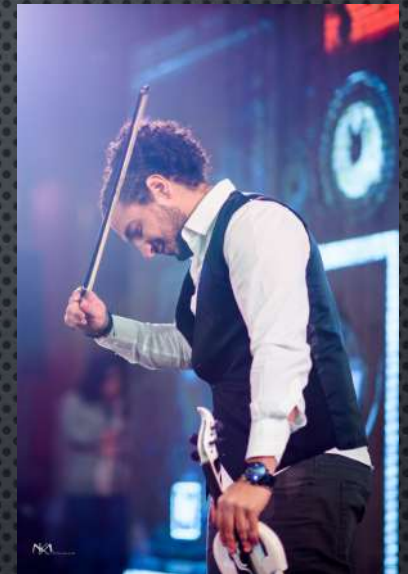


# HSBC – Annual Day 2016





# HSBC – Annual Day 2107





# HSBC – Annual Day 2018



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# HSBC – Annual Day 2022





# Infinix Zero8 phone launch party





# Welcome Party 2022





# Iftar Ramadan 2023





# Miss Arab World 2016





# Previous Work History



Gillette Launching Event  
Cairo 30<sup>th</sup> June 2008

- JW Marriott Hotel
  - Trade Launching Event for the New Gillette Vector Plus
    - 150 attendees
    - Commercial Launch & Product Reveal



# Previous Work History

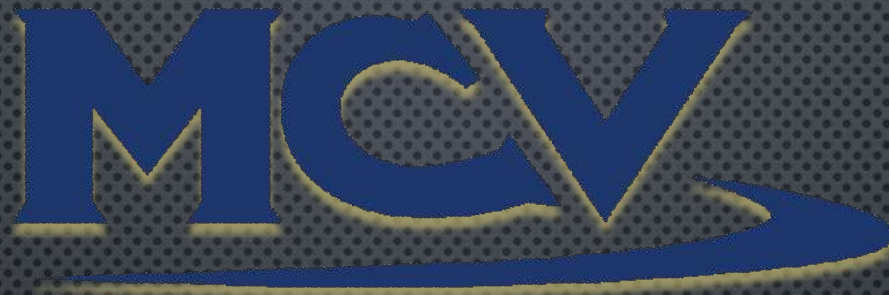


ITU Africa Telecom Gala Dinner  
Cairo 11<sup>th</sup> May 2008

- Mohamed Ali Palace - Shoubra
  - 1000 Attendees
    - 23 Ministers of communications & IT
    - Full organization and event management



# Previous Work History



Echo line Launch (E 20 – E 40)  
Cairo 15<sup>th</sup> April 2008

- Air defense house – Main Ballroom
  - Commercial launch
    - 500 attendees
    - School theme



# Previous Work History



Employees Gathering  
Cairo 11<sup>th</sup> May 2008

- Smart Village – Smash Tennis Club
  - 700 employees
  - Team building Program
  - Sports day event



# Previous Work History



Employees Iftar Ramadan  
Cairo 21<sup>st</sup> September 2007

- Media production city – Islamic area
  - 700 employees
    - Ramadan Iftar
      - EL MOULED – Full Theme



# Previous Work History

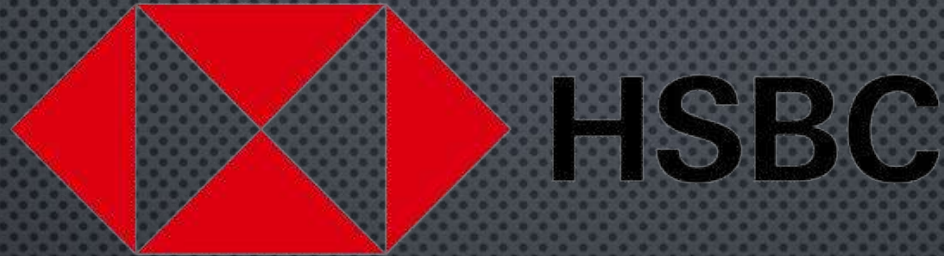
## oriflame

Mothers & Daughters Contest  
Cairo 13<sup>th</sup> April 2007

- Royal Club Mohamed Ali
  - 500 guests.
  - Venue booking, sound, light, staging.
  - Video shooting, DJ & Live Entertainment.



# Previous Work History

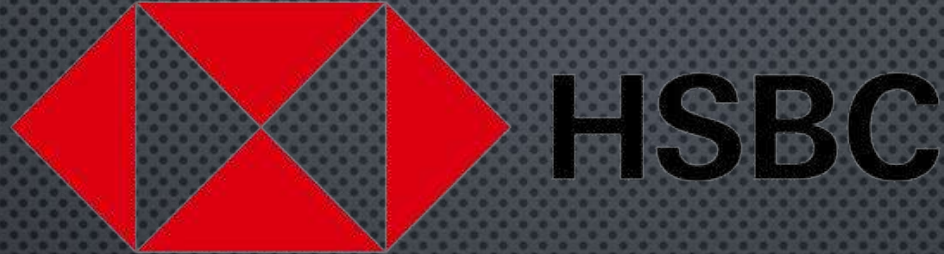


Annual Employees Award  
Cairo 14<sup>th</sup> July 2007

- JW Marriott Hotel
  - 600 Attendees
    - Awards distribution ceremony
    - Entertainment



# Previous Work History



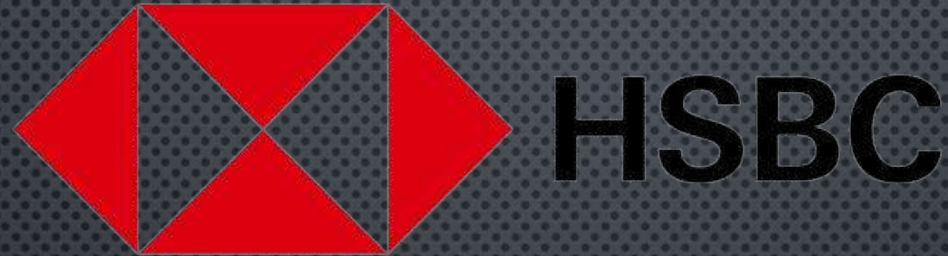
## Annual Employees Award

2013 – 2014 – 2015 – 2016 – 2017 – 2018 – 2019

- DJ & Lighting
  - 800 Attendees
    - Awards distribution ceremony
    - Entertainment



# Previous Work History

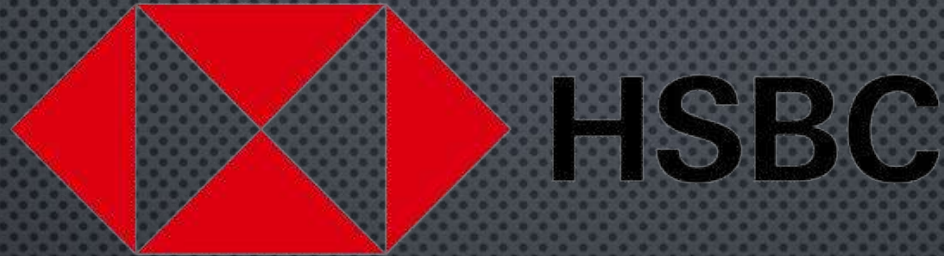


Annual Employees Award  
2022 - 2024

- DJ & Lighting
  - 2000 Attendees
    - Awards distribution ceremony
    - Entertainment



# Previous Work History



## IFTAR RAMADAN

2013 – 2014 – 2015 – 2016 – 2017 – 2018  
2019 - 2024

- DJ & Lighting
  - 2000 Attendees
  - Iftar Ramadan
  - Entertainment



# Previous Work History



Employees Iftar Ramadan  
form 2012 to 2019

- DJ & Lighting
- 700 employees
  - Ramadan Iftar
  - Entertainment



# Previous Work History



FOUR SEASONS  
HOTEL



Executive Resort



# Previous Work History



Infinix S5 phone launch party

- DJ & Lighting
- 700 employees
  - Launch Party
  - Entertainment



# Previous Work History



## Infinix Zero8 phone launch party

- DJ & Lighting
- 700 employees
  - Launch Party
  - Entertainment



# Previous Work History



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## Welcome Party 2022

- DJ & Lighting
- 5000 employees
  - Welcom Party
  - Entertainment
  - *Production & Setup*



# Previous Work History



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## Iftar Ramadan 2022

- DJ & Lighting
- 500 employees
  - Iftar Ramadan
    - Entertainment
    - *Production & Setup*



# Previous Work History



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## Iftar Ramadan 2023

- DJ & Lighting
- 1500 employees
  - Iftar Ramadan
    - Entertainment
    - *Production & Setup*



# Previous Work History



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## Iftar Ramadan 2024

- DJ & Lighting
- 500 employees
  - Iftar Ramadan
    - Entertainment
    - *Production & Setup*



# Previous Work History



## JOB FAIR 2024

- 1000 employees
  - Jop Fair
  - *Production & Setup*



# Previous Work History



Embassy of The Kingdom of Belgium, Egypt  
national day of Belgium

- *DJ & Lighting*
  - *500 Attendees*
    - *Entertainment*
    - *Production & Setup*



# Previous Work History



## Embassy of Ireland, Egypt

nashantionl day of Ireland  
(St Patrick's Day)

- *DJ & Lighting*
  - *500 Attendees*
    - *Entertainment*
    - *Production & Setup*



# Previous Work History



Embassy of the Kingdom of Spain, Egypt

The National Day of Spain - Citylife Madrid  
2020 - 2022 - 2023

- *DJ & Lighting*
  - *600 Attendees*
    - *Entertainment*
    - *Production & Setup*



# Previous Work History



## Embassy of the Netherlands, Egypt (King's Day 2024)

- *DJ & Lighting*
  - *600 Attendees*
    - *Entertainment*
    - *Production & Setup*



# Our Clients



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**HYUNDAI**



**P&G Gillette**

**mobinil**

**oriflame**

natural swedish cosmetics



**Canon**



جامعة الشرق الأوسط  
Arab Open University



**vodafone**



**Canadian  
International  
School of  
Egypt**



**Hilton**



**RENAULT**



Executive Resort



**Infinix**  
The Future is Now!



**MALVERN  
COLLEGE SWITZERLAND**



**FOUR SEASONS  
HOTEL**





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Best Regards